

# KIDDIES ALERT!!!

Informed Children... The Power  
Source Of The Future





## Are children consumers?

When you go into stores are you:  
Turned away  
Ignored or  
Disrespected by the owners or sales persons?  
Do they make you feel as if  
your money doesn't count?



Well your money does count. While you do not have a job where you earn a salary, you do have spending power and like adults, you have consumer rights too.

**All consumers, including children are entitled to Basic needs**

When you go to buy your lunch or get a snack from the shop, you are satisfying your basic needs and you should not be prevented from doing so.

**Children also have the Right to have Foods that are Safe**

You can refuse to take an item that may be harmful to your health from a shop, supermarket, store or vendor.

**The Right to be Informed applies to everyone including children**

All consumer products should have labels which will give you important information about the product you are buying.

**YOU have a Right to be Heard.**

The term "Children should be seen and not heard" violates one of the eight basic rights of the consumer. You have the right to say, I am a Consumer and I deserve to be treated fairly.

**Children have the Right to Choose.**

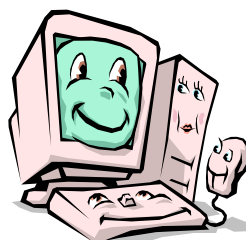
You can choose the particular goods, brands or types of items you want. No vendor should force you buy something you do not want.

**Consumer Education** and the **Right to Live in a Healthy Environment**.  
These are also rights of the consumer.

## CHILDREN, YOU DO HAVE RIGHTS, PAY ATTENTION TO THEM

### Be careful when using the Internet

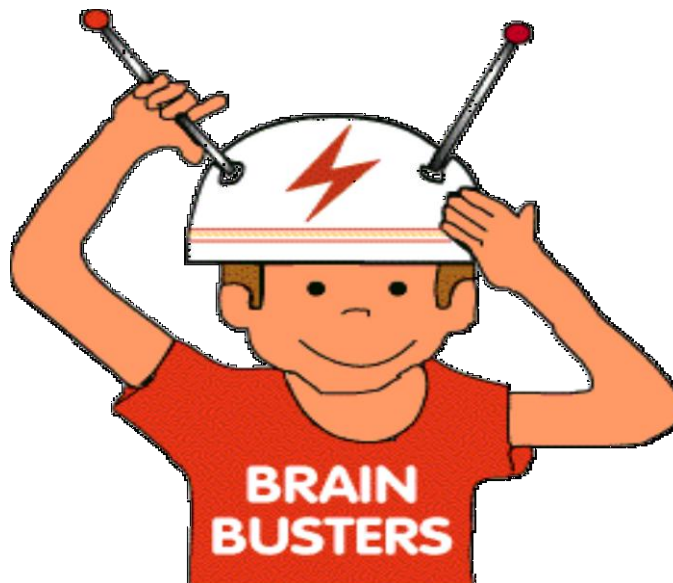
- **Never give out information** such as your Name, Home Address, School Name, or Telephone Number in a public message such as at a chat room or on bulletin boards. Never send a picture of yourself over the Internet. If you must, ask your parents to assist you
- **Never respond** to messages or bulletin board items that:
  - Are sexually suggestive
  - Are rude
  - Threaten you or make you feel uncomfortable
- **Tell your parent or guardian right away** if you come across any information that makes you feel uncomfortable.
- **Do not take offers**, such as gifts and money. Be very careful about any offers that involve meeting with or visiting persons.
- **Never arrange a face to face meeting with a stranger.**  
Remember that people online may not be who they seem. Because you can't see or even hear the person it would be easy for that person to pretend to be someone else
- **Do not attempt to purchase any item 'online'** without the supervision of your parent or guardian.



# Brain Busters

See how much you have learned by answering yes or no to the following:

1. Children do not have spending power therefore, they should take what they get.
2. It is o.k. to take offers for gifts over the internet
3. You are entitled to an exchange if the item you purchased is not good.
4. There is no harm in meeting with someone you met over the internet



1. **NO** Children, like adults are consumers and should be respected as such.
2. **NO** It is very risky for children to accept gifts from strangers.

- 3 **YES** If you purchase an item that does not work properly, the seller should either exchange it, repair it or give you your money back..
- 4 **No** This may prove dangerous.

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